



LEADING media house



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PROPLUS⁴

We are NUMBER 1

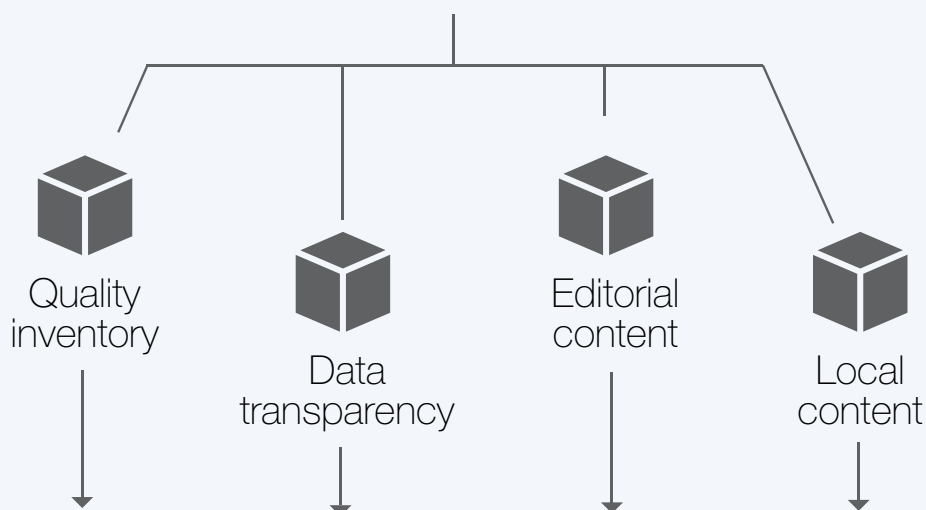
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Reach more than
75 % OF SLOVENIANS.

We are PREMIUM publisher



PREMIUM PUBLISHER



BRAND SAFETY

As a **PREMIUM PUBLISHER**, we are aware how important are quality inventory and data transparency for our clients.

With excellent editorial we provide
SAFE ENVIRONMENT FOR BRANDS.

BE A PART OF THE BEST COMPANY.

ZADOVOLJNASI

Beauty and fashion
Lifestyle
Personnel growth
Travel
Astrology

VIZI+a.SI

Active life
Illnesses
Nutrition
Mental health
Vizita TOK

Cekin.si

Wealth
Career
Real estate
Knowledge for success
Cryptocurrency

BIBALEZE.si

Pregnancy
Education and parenting
Health and nutrition
Partnerships
Free time

24^{COM}UR

News
Sport
Entertainment

MOŠK!SVET.COM

Technology
Automotive
Sport and style
Fun
Erotica

Dom in Vrt.si

Home and decor
Household
Flowers and garden
Construction and environment
Pets

OKUSNOJE

Recipes
Healthy and vegan
Slovakia
Occasionally
Tricks / tips

Variety of **PRODUCTS**
for a wide range of target groups.

SOLUTIONS FOR OUR PARTNERS



Innovative products
Branded content
Creative solutions
Digital network

We are CREATIVE, we love INNOVATIONS,
we are **TREND CREATORS**
on the Slovenian media market.

PRICE LIST

BANNERS

DESKTOP (CPM)

	24ur.com	Zadovoljna.si	Okusno.je	Vizita.si	Moškisvet.com	Bibaleze.si	Dominvrt.si	Cekin.si	ProAd*
Banner 300x250 px	9 €	15 €	15 €	15 €	15 €	15 €	15 €	15 €	9 €
Banner 300x600 px	16 €	16 €	16 €	16 €	16 €	16 €	16 €	16 €	16 €
Banner 970x250 px (Billboard)	20 €	20 €	20 €	20 €	20 €	20 €	20 €	20 €	20 €
Banner 1440x40 px (Footer)	15 €	15 €	15 €	15 €	15 €	15 €	15 €	15 €	15 €
Banner 728x90 px	8 €	8 €	8 €	8 €	8 €	8 €	8 €	8 €	8 €

*ProAd (RON)

MOBILE (CPM)

	24ur.com	Zadovoljna.si	Okusno.je	Vizita.si	Moškisvet.com	Bibaleze.si	Dominvrt.si	Cekin.si	ProAd*
Banner 468x468 px (price per day)	1.200 €	500 €	500 €	500 €	300 €	300 €	300 €	300 €	2.000 €
Banner 300x50 px	8 €	10 €	10 €	10 €	10 €	10 €	10 €	10 €	8 €
Banner 300x250 px	12 €	18 €	18 €	18 €	18 €	18 €	18 €	18 €	12 €

VIDEO (CPM)

	24ur.com	Zadovoljna.si	Okusno.je	Vizita.si	Moškisvet.com	Bibaleze.si	Dominvrt.si	Cekin.si	ProAd*
Preroll video / Postroll video	22 € (RON ProAd)								
Before article video / Masthead	17 €	17 €	17 €	17 €	17 €	17 €	17 €	17 €	17 €
Bellow article video	15 €	15 €	15 €	15 €	15 €	15 €	15 €	15 €	15 €
Single video (300x250 px)	15 €	15 €	15 €	15 €	15 €	15 €	15 €	15 €	15 €
Single video (300x250 px)(mobile)	16 €	16 €	16 €	16 €	16 €	16 €	16 €	16 €	-
Video in quiz	-	400 € / quiz	400 € / quiz	400 € / quiz	400 € / quiz	400 € / quiz	400 € / quiz	400 € / quiz	-

NATIVE ADVERTISING

ARTICLES AND CREATIVE TEXT SOLUTIONS

	24ur.com	Zadovoljna.si	Okusno.je	Vizita.si	Moškisvet.com	Bibaleze.si	Dominvrt.si	Cekin.si	
Native article	-	2.000 €	2.000 €	2.000 €	2.000 €	2.000 €	2.000 €	2.000 €	
Native article + photo gallery	-	2.250 €	2.250 €	2.250 €	2.250 €	2.250 €	2.250 €	2.250 €	
Native article + sign-up form	-	2.500 €	2.500 €	2.500 €	2.500 €	2.500 €	2.500 €	2.500 €	
Native article + video	-	2.750 €	2.750 €	2.750 €	2.750 €	2.750 €	2.750 €	2.750 €	
Native article + prize quiz	-	3.000 €	3.000 €	3.000 €	3.000 €	3.000 €	3.000 €	3.000 €	
PR article (price per day)	200 €	120 €	120 €	120 €	-	-	-	-	
PR article with archive (price per day)	300 €	200 €	200 €	200 €	-	-	-	-	
PR article (price for 3 days)	500 €	300 €	300 €	300 €	150 €	150 €	150 €	150 €	
PR article with archive (price per 3 days)	600 €	380 €	380 €	380 €	230 €	230 €	230 €	230 €	
SEO article	100 €	80 €	80 €	80 €	80 €	80 €	80 €	80 €	
Additional promotion of native article - post	-	100 €	100 €	100 €	100 €	100 €	100 €	100 €	
Additional promotion of native article - story	-	250 €	150 €	150 €	-	150 €	150 €	-	
Additional promotion of native article - mailing	-	100 €	100 €	100 €	100 €	100 €	100 €	100 €	
Additional promotion of native article package (post, story, mailing)	-	400 €	300 €	300 €	-	300 €	300 €	-	
E-book	-	3.000 €	3.000 €	3.000 €	3.000 €	3.000 €	3.000 €	3.000 €	
Mailing on behalf of a client (price per 1.000 contacts)	-	50 €	50 €	50 €	50 €	50 €	50 €	50 €	
ProAd native	0,4 € / click								

BRANDED SOLUTIONS

	24ur.com	Zadovoljna.si	Okusno.je	Vizita.si	Moškisvet.com	Bibaleze.si	Dominvrt.si	Cekin.si
Entrance box (price for 30 days)	-	5.000 €	5.000 €	5.000 €	3.000 €	3.000 €	3.000 €	3.000 €
Survey question (price for 7 days)	-	400 €	400 €	400 €	400 €	400 €	400 €	400 €
Survey question + PR article (price for 7 days)	-	1.120 €	1.120 €	1.120 €	700 €	700 €	700 €	700 €
Keywords (price per day)	40 € (RON ProAd)							
Branded background on weather 24ur.com (price for 30 days)	4.000 €	-	-	-	-	-	-	-
Branded section – existing (price for 30 days includes 4 native articles)	-	10.000 €	10.000 €	10.000 €	10.000 €	10.000 €	10.000 €	10.000 €
Branded section – new one (price for 30 days)	-	3.000 €	3.000 €	3.000 €	3.000 €	3.000 €	3.000 €	3.000 €
Branded background on native article (price for 7 days)	-	350 €	350 €	350 €	350 €	350 €	350 €	350 €
Branded background on an editorial article (price for 30 days)	1.000 €	700 €	700 €	700 €	500 €	500 €	500 €	500 €

PREMIUM ADS

PREMIUM ADVERTISING

	24ur.com	Zadovoljna.si	Okusno.je	Vizita.si	Moškisvet.com	Bibaleze.si	Dominvrt.si	Cekin.si	ProAd*
TAKEOVER									
Desktop	Price per hour *	-	-	-	-	-	-	-	-
Desktop and mobile	Price per hour *	-	-	-	-	-	-	-	-
Slider (desktop)	3.000 € / hour	-	-	-	-	-	-	-	-
MAX REACH									
Slider desktop and mobile (takeover)	5.000 / hour	-	-	-	-	-	-	-	-
PORTRAIT									
Desktop and mobile (min 3 days)	2.500 €	-	-	-	-	-	-	-	3.000 €

PRICES FOR TAKEOVER BY HOURS ON 24ur.com

	DESKTOP	DESKTOP + MOBILE
Takeover 7:00-14:00	1.600 €	3.500 €
Takeover 15:00-22:00	1.200 €	3.000 €
Takeover other	600 €	1.500 €

CORRECTIONS

Banners	500 €
Native article	100 €
PR article	50 €
Preview of a PR article	40 €

NOTES:

*Creating a new branded section is only possible in the case of longer campaigns (at least 3 months). At least 10 existing editorial posts in at least 1 integrated post per week are required to create.

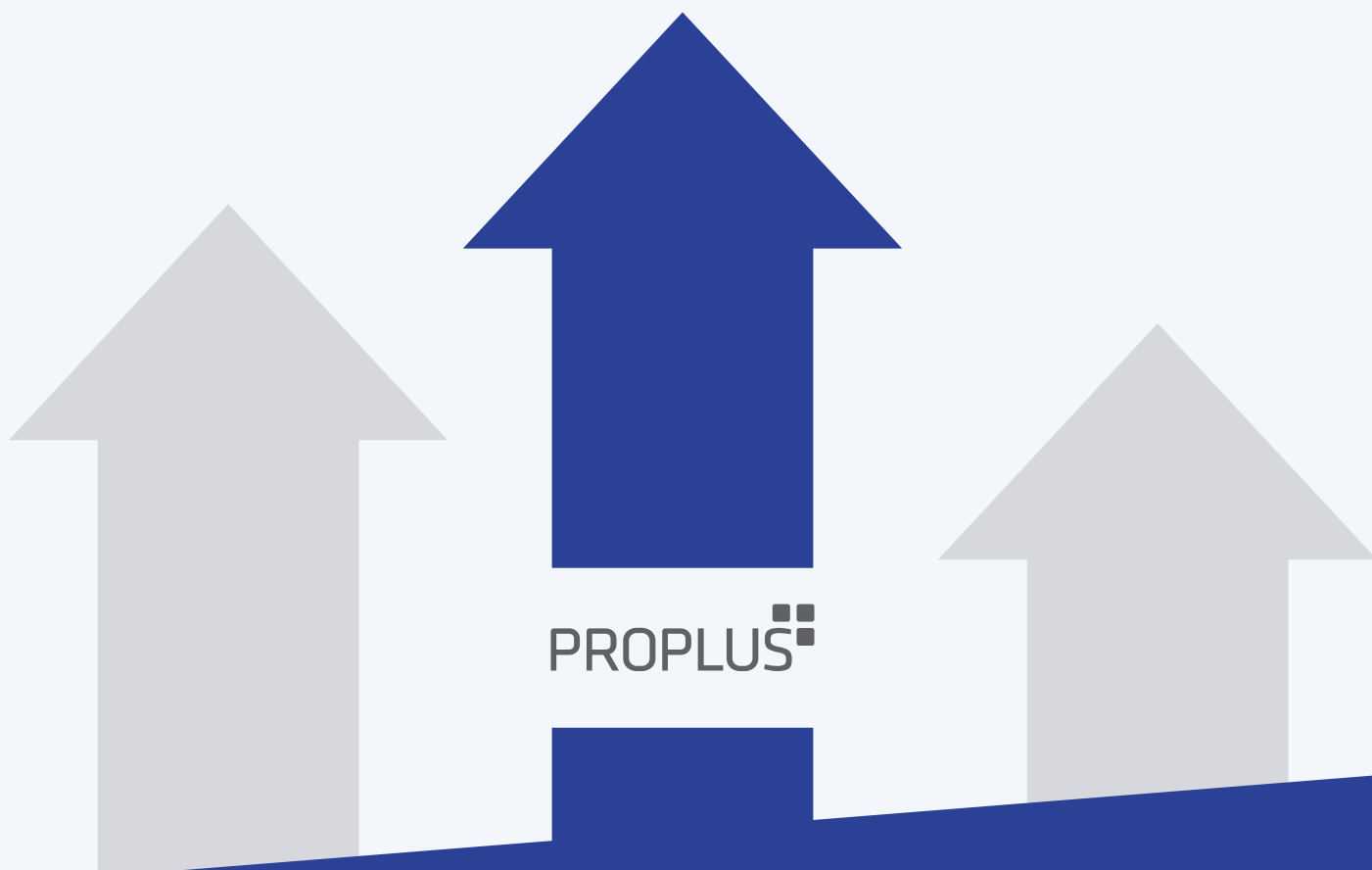
ProAd Network (RON) means display on all PRO PLUS portals.

Advertising on the 24ur.com portal also includes advertising in the 24ur.com mobile application.

The lease of keywords is limited to a maximum of 20 keywords or phrases per campaign. Ads are displayed on all PRO PLUS portals.



We rely on
EFFICIENCY.



PROPLUS